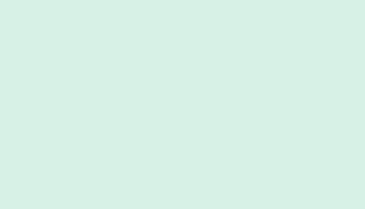




FRESHWATER VIRTUAL CFO

Focus on what you do best.



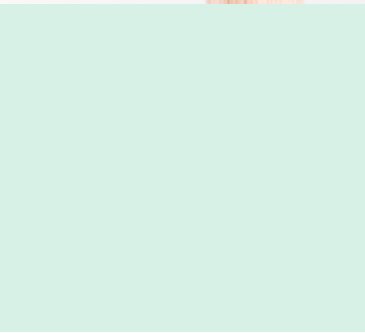


WHY A VIRTUAL CFO?

Growing a business is incredibly challenging. It takes time, expertise, and sound decision-making. Outsourcing your non-core activities or those tasks that you don't excel in, is one of the most common ways to achieve economies of scale within your business.

Time is the most precious resource that we have and ultimately, we want to spend it doing the things that we love, with the people that we love.

Engaging an expert to handle the financial side of your business is one of the most common ways that small businesses outsource. Thanks to the wide range of efficiencies achieved by cloud accounting software; engaging a virtual CFO to assist in your small business is now far more affordable than you'd think.



WHAT YOU GET

Save time, stress, and hassle by allowing our team to handle absolutely everything accounting, bookkeeping, and tax-related for your small business.

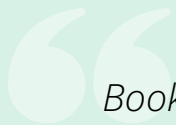
We keep on top of your bookkeeping throughout each week and we send you detailed financial reports tailored to the specific information that you need to make business decisions at the close of each month.

Tracking your performance in this manner allows you to identify areas for growth and weaknesses as well as to demonstrate key seasonal trends.

You'll also receive a monthly email from our team detailing the key information that you need to know in order to stay across your finances including:

Each month you'll receive:

- financial reports
- tax & GST to set aside
- super to set aside
- director loan balances
- any other key information as required
- free WhatsApp chat/voice notes
- 30-minute phone call as required



Bookkeeping is the art of turning numbers into insights, helping businesses navigate the seas of success with financial clarity and purpose.

Sarah Clayton, CEO - Freshwater Taxation





COMMUNICATION

Please feel free to get in touch with us absolutely anytime.

Take comfort in knowing that we are never far away and that you can get in touch with us as often as you need.

We do reserve a monthly phone or Zoom slot for our virtual CFO clients.

You're also most welcome to email or WhatsApp queries you might have as they come up.



+ 61 421 691 399



The road to success is always under construction. Embrace the challenges, pave the way, and build your dreams one brick at a time.

Sarah Clayton, CEO - Freshwater Taxation

GET THE BALL ROLLING

We're so excited to have you on board!

Fill out our [short questionnaire](#) in order to tell us which aspects of your bookkeeping you'd like assistance with.

Then, invite Sarah Clayton, into your Xero file using the email address: **sarah@freshwatertaxation.com.au** in order that your quote can be prepared and emailed through to you.

If accepted, we'll email you through a retainer contract listing the services that we will provide for you each month along with our monthly fee.

IMPORTANT NOTE: This is not a lock-in contract and you may exit at any stage.



Do something today that your future self will thank you for.